



BNI AMPLIFY GUEST INFORMATION

BNI Amplify is a business networking group of business owners and sales professionals who partner to increase their exposure and create warm referral marketing opportunities. We are looking forward to meeting you and learning about your business. Here is some information to help you make the most of your visit to BNI Amplify.

Our breakfast meeting is held every Tuesday, 7:00am – 8:30am

The Buzz Cafe: 901 Homer Street, Vancouver

Location:

The Buzz Cafe is located on the South West corner of Homer Street at Smithe St. There is plenty of free street parking until 9 am (You must move your vehicle by 9am).

- Timeliness is important in business and our meetings starts at 7:00am and finishes at 8:30 am.
- Breakfast is \$15 and payable by cash only. If you are unable to attend, please let us know as we are charged by the cafe even if you don't come.
- You will be greeted by our Visitor Hosts who will answer any questions you might have, walk you through registration as well as introduce you to any of our members you are particularly interested in meeting.
- Please bring at least 25 business cards.
- One of the great benefits of attending our BNI meeting is that every guest has the opportunity to introduce themselves to the group. All BNI members receive free training on creating a 60 second infomercial for their business. Here is a suggested format:

*My name is _____ and my company is _____. I am a _____.
What sets me apart from the competition is _____. A good referral
for me would be _____. Again, my name is _____ and my company
is _____.*

*BNI protects its members by locking out the competition. For example, a commercial realtor and residential realtor are not a conflict. Two life insurance agents from different companies would be a conflict. If your business position is already filled, please introduce yourself and your company but refrain from soliciting business. It is also a good idea to introduce yourself to the member in your category when you arrive.

We hope you enjoy your visit with BNI Amplify. Please ask the person who invited you or any of our members for more information if you are interested in knowing more about the benefits of membership.